



We're looking for THE WORLD'S BEST STARPIL WAXER OF 2023.

Our international contest to find the world's best Starpil waxer is back!

Because we want to learn about the work of even more beauticians from even more countries, this year's contest is full of new features.

We'll assess technique, presentation, customer care, application protocol and cleanliness and tidiness. In short, the qualities that define the World's Best Waxer*, all showcased in a quick and easy practical contest format.

Quick and easy practical format

- Post your video on your Facebook or IGTV account.
- Tag the following accounts: **@starpilofficial** (on Facebook) or **@starpil_official** (on Instagram)
- Tag your distributor
- Use the **#starpilcontest2023** hashtag
- Include your country in your post.

We'll contact the winner via their Facebook or Instagram account.

You must exclusively use Starpil products in the video.

**Read the rules below.*

Ready to compete to be the best Starpil waxer of 2023?



HOW DO I TAKE *part?*

1

Quick and easy practical format.

Post your video on your Facebook or IGTV account.

2

Tag the following accounts: **@starpilofficial** (on Facebook) or **@starpil_official** (on Instagram)

3

Tag your distributor

4

Use the **#starpilcontest2023** hashtag and Include your country in a comment

5

You **must exclusively use Starpil products** in the video, (working 100% with Starpil products is mandatory. If products or appliances other than Starpil are used, the video will not be evaluated)

6

We'll contact the winner via their Facebook or Instagram account



WHAT WILL THE JUDGES *assess?*

We're looking for the **BEST INTERNATIONAL STARPIL SALON WAXER OF 2023.**

We'll assess technique, presentation, customer care, application protocol and cleanliness and tidiness. In short, the qualities that define the World's Best Waxer.

There will be awards for the world's 3 best waxers, plus prizes for all our distributors.



HOW DO I SHOOT THE *video?*

1 Record a video with your mobile (vertical format) showing how you do a leg wax, then upload an extract (max. length 7 min.) to your account.

2 We want to see your treatment room.

3 We want to see your uniform.

4 We want to see which Starpil products you work with, including the wax heaters.

5 But, above all, we want to see how you wax. We want to see the customer's skin before and after, how you apply the roll-on, how you tug off the waxing strip, and how you apply the waxing cosmetics before and/or after.

6 We want to see the before and after.

7 Tell us why you chose the products you used.



PRIZES

1st prize

Product pack worth €1,500 + Winner's Certificate + Official Starpil Uniform with gold embroidery + Starpil Ambassador Programme (info in Starpil Ambassador annex).

2ND prize

Product pack worth €500 + Second Place Certificate + Official Starpil Uniform with silver embroidery.

3rd prize

Product pack worth €200 + Third Place Certificate + Official Starpil Uniform with bronze embroidery.

The prizes will be presented by the distributor you tagged when uploading your video. Award amounts do not contain VAT. You will be able to choose any Starpil product.

JUDGING PANEL

The judging panel will be made up of members of Starpil's international Technical and Marketing departments.



DEADLINES

1

Video submissions will be open from **6 November to 6 December 2023.**

2

The winners will be announced on **13 December, 2023.**

3

Prizes can be claimed until **30 November, 2024.**

Ready to compete?



Ambassador

ANNEX

What is a Starpil Ambassador?

Ambassadors are beauticians who represent our brands' values.

- They represent the brand.
- They love learning new skills and keeping up to date with Starpil launches. They're happy to act as spokesperson for the brand and its launches.
- They relish the opportunity to advise the brand.
- They form part of our team, jointly creating new products, solutions and experiences.

What does a Starpil Ambassador do?

Post on social media as a Starpil Ambassador.

Participate in face-to-face and online events organized by Starpil.

Contribute to:

- Videos used on the brand's official social media accounts.
- Online tutorials.
- Training.
- Product consultancy.

(requires assignment of image rights for use on social media)



FAQS

1. Do I have to pay to take part?

No, the contest is free to enter. You only have to follow the instructions.

2. Can I submit my video another way?

No, only videos uploaded as per the instructions will be admitted.

3. Can I take part if I don't use Starpil wax?

No, only Starpil products (wax, waxing strips, appliances and cosmetics) can be used.

4. What should I do if I want to take part but don't have any Starpil products?

Contact your nearest distributor and buy the Starpil products you need to participate in the contest.

5. What are the assessment criteria?

The video has to show the Starpil products you work with, including the wax heaters. Waxing has to be based on the general Starpil application protocols: roll-on on legs, low-melting-point wax on underarms. To assist you properly, we have to see how you wax customers: application of roll-on or tin wax, wax removal and application of pre- and post-waxing cosmetics. ***It's essential we see the before and after.***

6. How will I know if I've won?

First, second and third place, as well as the special mentions, will all be published on 13 december 2023 on our official social media accounts: @starpilofficial (Facebook), @starpil_official (Instagram).

7. How long should the video be?

No more than 7 minutes.

8. Which countries can participate?

Every country in the world.

9. And if I win, how will I collect my prize?

We'll contact you by 31 december to arrange receipt of the prize, which we'll deliver to your home address free of charge.

Starpil

Living Waxing

T +34 977 130 057 · Spain